U.S. Department of Justice Washington, DC 20530

Supplemental Statement Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as amended

OMB NO.1124-0002

For Six Month Period Ending Dec. 31, 2009 I - REGISTRANT (b) Registration No. 1. (a) Name of Registrant 00526 Innovation Norway Previously - Norwegian Tourist Board (c) Business Address(es) of Registrant 655 Third Avenue, Suite 1810 New York, NY 10017 2. Has there been a change in the information previously furnished in connection with the following: (a) If an individual: (1) Residence address(es) No (2) Citizenship Yes No (3) Occupation Yes \square (b) If an organization: (1) Name (2) Ownership or control Yes (3) Branch offices Yes \square Explain fully all changes, if any, indicated in items (a) and (b) above. (c) IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a). 3. If you have previously filed Exhibit C', state whether any changes therein have occurred during this 6 month reporting period. No 🗵 Yes \square If yes, have you filed an amendment to the Exhibit C? Yes \square No 🗌 If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons period?	ceased acting as p Yes	artners, officers, direction No 🗷	etors or similar offici	als of the registrant duri	ng this 6 month reporting
If yes, furnish the follo	owing information	:			,
Name		Position		Date c	onnection ended
					·
(b) Have any persons	become partners, o	officers, directors or s	imilar officials durin	ng this 6 month reporting	g period?
If yes, furnish the follo	wing information:				
Name	Residence address		Citizenship	Position	Date assumed
5. (a) Has any person na	med in item 4(b) r	rendered services dire	ctly in furtherance of	f the interests of any fore	eign principal?
If yes, identify each su	_	_	•		
ii yoo, idoniiiy odon se	ion person and des				
	e registrant during	this 6 month reporting		atement, terminated thei No	r employment or
Name		Position or connection	on	Date terminated	
(c) During this 6 mont or will render servi secretarial, or in a r	ces to the registrar	nt directly in furtherar	red as employees or ince of the interests of No 🗵	n any other capacity, an any foreign principal(s	y persons who rendered) in other than a clerical or
If yes, furnish the follo	owing information:				
Name	Residence address	e	Citizenship	Position	Date assumed
			4	•	
6. Have short form regis	stration statements	•	ne persons named in		e supplemental statement?
If no, list names of po	ersons who have n	ot filed the required s	_		

II - FOREIGN PRINCIPAL

7. Has	your cor	nection with any foreign principal ended during this 6 month reporting period? Yes No 🗷	
If ve	s. furnish	the following information:	
-		ign principal Date of termination	
8. Hav	e you acc	uired any new foreign principal² during this 6 month reporting period? Yes □ No ■	
If ye	s, furnish	the following information:	
-		dress of foreign principal Date acquired	
	ddition to orting per	those named in Items 7 and 8, if any, list foreign principals ² whom you continued to represent during the 6 month	
_		orway (a/k/a Innovasjon Norge)	
	rsgata 13 4 Oslo		
	way -		
10.	EVUID	TS A AND B	
10.			
	(a)	Have you filed for each of the newly acquired foreign principals in Item 8 the following:	
		Exhibit A³ Yes No No CEXHIBIT No	
		If no, please attach the required exhibit.	
	(b)	Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No	
		If yes, have you filed an amendment to these exhibits? Yes \(\square\) No \(\square\)	
		If no, please attach the required amendment.	

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11.	1. During this 6 month reporting period, have you engaged in named in Items 7, 8, and 9 of this statement?	n any activities Yes ⊠	for or rendered an No	y services to any fore	ign principal
	If yes, identify each such foreign principal and describe in	n full detail vou	r activities and ser	vices:	
	Foreign principal: Innovation Norway (a/k/a Innovasjon	•			
	Activities: Provided travel information and services, as w	vell as promoti	onal work. Answe		
	requests from the travel trade and from consumers. Sen				
	individuals. Produced and distributed travel information Travel Work Ship in Norway. Attended the USTOA - Unit				
	and provided travel materials to participants. Published				
	websites (www.visitnorway.com and www.goscandinav				neet with
	Norwegian suppliers to discuss marketing activities and	I inform about	travel trends in th	e USA.	
12.	2. During this 6 month reporting period, have you on behalf of Yes No ⊠	of any foreign	principal engaged i	n political activity 5	as defined below?
	If yes, identify each such foreign principal and describe in	full detail all s	uch political activi	ty, indicating, among	other things,
	the relations, interests and policies sought to be influenced				
•	arranged, sponsored or delivered speeches, lectures or radinames of speakers and subject matter.	o and TV broa	dcasts, give details	as to dates and place	es of delivery,
	names of speakers and subject matter.				
	•				•
				•	
	•				
					•
					•
				•	
12	3. In addition to the above described activities, if any, have y	ou angogad in	activity on your or	un bahalf which band	fits ony or all of
13.		No 🗷	activity on your ov	vii benan which bene	ints any or an or
	If yes, describe fully.			,	
				•	

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a)		reporting period, have you ny other source, for or in th		foreign principal, any con	tems 7, 8, or 9 of this ntributions, income or money
	If no, explain why.	•			
			•		
				,	
				ı	
	If yes, set forth below	w in the required detail and	separately for each for	reign principal an accoun	t of such monies6.
	Date	From whom	Purpose		Amount
	Jul 6, 2009 Aug 11, 2009 Sep 10, 2009 Oct 9, 2009 Nov 4, 2009 Dec 9, 2009	Innovasjon Norge Innovasjon Norge Innovasjon Norge Innovation Norge Innovasjon Norge Innovasjon Norge	General operatio General operatio General operatio General operatio General operatio General operatio	ons and salaries. ons and salaries. ons and salaries. ons and salaries.	\$75,000 \$76,000 \$91,000 \$90,000 \$95,000 \$87,000
					\$514,000
					Total
(b)	During this 6 month foreign principal nam If yes, have you filed	RAISING CAMPAIGN reporting period, have you ned in items 7, 8, or 9 of the lan Exhibit D ⁸ to your regate the Exhibit D was filed	is statement? Yes [istration? Yes [ny money on behalf of any
(c)	named in Items 7, 8,				from any foreign principal ny such foreign principal?
	If yes, furnish the fol	llowing information:			
	Name of foreign principal		Description of thing of value	Purpo	se

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign.

(See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

				•			(PAGE (
5. (a) DIS Du	BURSEMEN' ring this 6 me	TS – MONIES onth reporting period, have	ve you					
		expended monies in con		ity on beh Yes [ny foreign principal r No 🏻	named in Items 7, 8,	or
(2)	transmitted	monies to any such foreig	gn principal?	Yes [No 🗷		
Ifr	no, explain in	full detail why there wer	e no disbursement	s made on	behalf	of any foreign princi	pal.	
		elow in the required deta ed, if any, to each foreign		or each for	eign pri	ncipal an account of	such monies, includ	ing
Date	e	To whom	Purpose				Amount	
		•				•		
							·	
						÷		
•								

Total

ii yes, iuiiisii u	ne following information	on:		
Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
	•			·
,				
			•	
	.*			
During this 6 m other person, m	ade any contributions of with any primary elec	NTRIBUTIONS nave you from your own fund of money or other things of vo- tion, convention, or caucus h	alue ¹¹ in connection with an	election to any political of
	ne following informatio	on:	,	
If yes, furnish the	ic following informatic			

V - INFORMATIONAL MATERIALS

16.	6. During this 6 month reporting period, did you prepare Yes ☒ No ☐	re, disseminate or cause to be disseminated any informational materials ¹² ?
	IF YES, RESPOND TO THE REMAINING ITEMS	S IN SECTION V.
17.	7. Identify each such foreign principal.	·
	Innovation Norway (a/k/a Innovasjon Norge)	•
	Akersgata 13 0104 Oslo	· ·
	Norwa	
	4 (1)	
18.	 During this 6 month reporting period, has any foreign finance your activities in preparing or disseminating it 	gn principal established a budget or allocated a specified sum of money to g informational materials? Yes No 🗷
	If yes, identify each such foreign principal, specify ar	amount, and indicate for what period of time.
19.	During this 6 month reporting period, did your activit materials include the use of any of the following:	rities in preparing, disseminating or causing the dissemination of informational
	Radio or TV Magazine or newspa broadcasts articles	paper Motion picture films Letters or telegrams
×	Advertising campaigns Press releases	Pamphlets or other publications Lectures or speeches
×	Internet	Norway Travel Guide - See Attachment
20.	 During this 6 month reporting period, did you dissem following groups: 	minate or cause to be disseminated informational materials among any of the
	Public officials Newsp	spapers Libraries
] Legislators Editors	-
		groups or associations Nationality groups
×	Other (specify) Travel agents, tour operators a	s and travel magazines
21.	1. What language was used in the informational material	als:
×	English	Other (specify)
	2. Did you file with the Registration Unit, U.S. Departm isseminated or caused to be disseminated during this 6 m	ment of Justice a copy of each item of such informational materials month reporting period? Yes No No
23.	3. Did you label each item of such informational materia Yes ☐ No ☒	rials with the statement required by Section 4(b) of the Act?

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

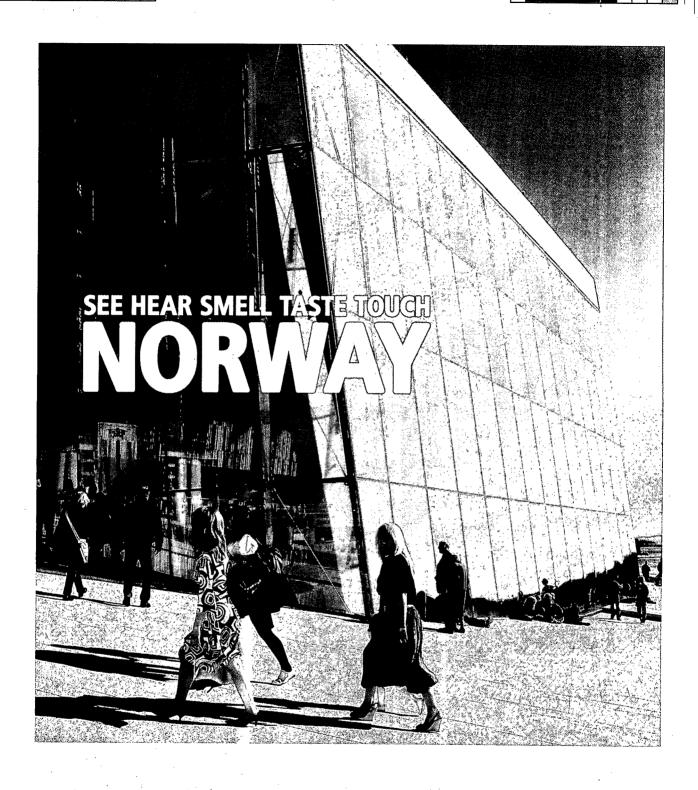
VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Type or print name under each sign	nature 13)
78 February 2011	Kristin Dahle	
,	Wireholler	
	· · · · · · · · · · · · · · · · · · ·	

Innovation Norway - FARA Supplemental Statement

In response to Questions 19, 20, 22 and 23, please find herewith copies of the brochures and advertisements by Innovation Norway, referenced in the answers to said questions.













Oslo—Capital of Culture and Nature

Located at the end of a fjord, Oslo spreads over a large area with wide open spaces, forests, and beaches, but its city center is compact and easy to walk. It's perhaps this combination of capital city vibe and stunning nature which makes Oslo such a unique destination.

Cultural hotspot Oslo is a popular choice for many travelers to Norway. Museums and art galleries abound, offering visitors a plethora of options from the Viking Museum where original longboats are on display, to the Munch Museum, and the National Gallery where Edvard Munch's painting *The Scream* is housed. Oslo's spectacular new Opera House, situated on the waterfront, already rivals its famed counterpart in Sydney. At the Nobel Peace Center, the exhibit "From King to Obama" portrays the American Civil Rights Movement of the 1960s—the effort that paved the way for Barack Obama's historic election. The exhibit will run until April 11, 2010.

Shoppers throng to Oslo for tax-free gifts, often visiting cosmopolitan Aker Brygge harbor area for a choice of fine shops and restaurants. Food lovers savor the capital's eateries—Oslo being credited with more Michelin-starred restaurants per head than any other capital in the world.

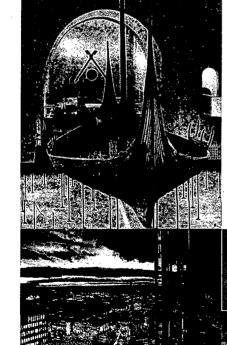
A swim in the Oslofjord can be surprisingly pleasant with Gulf Streamwarmed water temperatures going up to 75°F during the summer.



Oslo is the only major city in Europe that can offer great skiing only minutes away from the city center. Enjoy a complete winter experience at Oslo Winter Park Tryvann—with 14 pistes, 7 lifts, a terrain park, and a half-pipe of international standard. More than 1,600 miles of prepared cross-country ski trails run deep into the forests of Oslo, some of them illuminated for the special experience of evening skiing. Why not try a city break out of the ordinary where you can combine a winter sport holiday with pulsating nightlife, world famous museums and attractions, great shopping, and first-class cuisine?

The active and welcoming nightlife is definitely worth trying. You will be pleasantly surprised by the wide variety of pubs, restaurants, cafés, and cuttingedge clubs. Oslo has something to offer to every taste, no matter what your heart desires!

Welcome to Oslo!





POWERED BY NATURE

You don't have to travel to the ends of the Earth to see nature at its best. The pristine air, spectacular scenery, culturally enriching cities, and uncrowded spaces of Norway are closer than you think. As are our crystal-clear fjords, magnificent mountains, and dramatic coastline. Experience it all on an adventure vacation with Borton Overseas, your dedicated Norway expert, www.bortonoverseas.com.





ADVERTISEMENT

NORWAY-POWERED BY NATURE

Adventurers have an action-ready, picturesque landscape in Norway: mountain walks, hiking, biking, skiing, horseback riding, kayaking, fishing, and so much more. Play evening golf under a bright summer sky in magnificent surroundings that can be downright distracting – even to experienced golfers. Enjoy nature at its toughest while skiing a glacier in summer, and relux with delicious food, fine wine, and a luxurious spa treatment at a unique historical hotel.









FJORD NORWAY

YOUR ADVENTURE PARADISE

Deep valleys, towering mountains, and glistening waters are all in abundance in Fjord Norway, a stunningly beautiful landscape that's a paradise for any adventure seeker. Explore Fjord Norway's cuttural and natural surroundings; discover kayaking and cruising in the majestic fjords, mountain hiking or biking, glacier trekking, teeing off on a lush green, or taking it all in while casting a fishing line. Feeling adventurous? www.fjordnorway.com

BERGEN

A CULTURAL CAPITAL—BRIDGING PAST AND FUTURE, FJORD AND MOUNTAIN

Once upon a time, charming Bergen was Norway's leading medieval port. Today, it's a lively, modern metropolis and a great place to get a true taste of Norway. Culture, shopping, dining, and entertainment are all within easy reach—as are the Bergen region's legendary fjords.

Discover the city's harbor; its tiny, hidden lanes; important art exhibitions; and the one-of-a-kind, outstanding medieval Bryggen Wharf, a UNESCO World Heritage Site. Trawl the harborside Fish Market for fresh seafood, and ride the Fløibanen funicular for spectacular city views.

Just outside Bergen, you can enjoy exciting day trips to some of the country's most beautiful fjords—the Sognefjord, Hardangerfjord, and Nærøyfjord. Many artists find inspiration from the wonderful scenery of Fjordkysten, where the fjords meet the open sea and the forces of nature are on powerful display. www.visitBergen.com

05L

CULTURE V5. NATURE—WHY NOT BOTH?
Oslo, located at the end of a fjord, may be spread
over a large area—with wide open spaces, forests
and beaches. but its city center is compact and easy

to navigate on foot. It's perhaps this combination of capital city vibe and stunning nature that makes Oslo such a unique Scandinavian city break destination. As befits a sophisticated European capital, Oslo is a cultural hotspot, offering visitors a plethora of choices, from the Viking Ship Museum to the National Gallery, home to Edvard Munch's famous painting "The Scream," The city also boasts the most spectacular new opera house in Europe, recently recognized as the "Cultural Building of the Year" at the prestigious World Architecture Festival Awards in 2008, One of the most exciting new events in Oslo is the new exhibit at the Nobel Peace Center entitled "From King to Obama." The exhibit portrays the American Civil Rights Movement of the 1960s-the effort that paved the way for Barack Obama's historic election. "From King to Obama" will run from September 25, 2009 until April 11, 2010. Full of many such thrilling sights, Oslo also sets the pace in world-class dining, nightlife, and shopping. The choice of restaurants in Oslo is almost unparalleled in Scandinavia

Norway's capital for more than 700 years, scenic Oslo is one of the world's "greenest," most livable cities. It's the perfect fit for active, outdoor adventures with the fjord, forest, and beaches just minutes from the city center. An especially good value for exploring the city is the Oslo Pass, offering free or discounted admissions, transport, tours, shopping, and more. www.visitosto.com

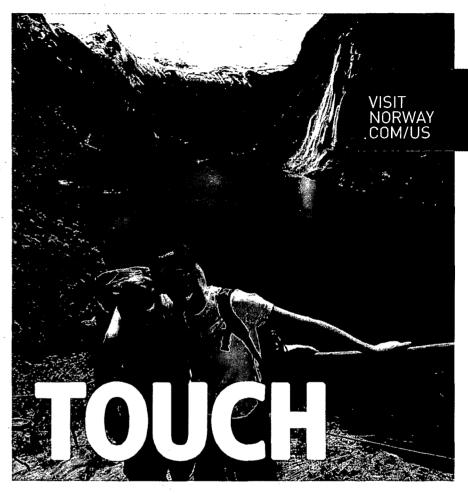
HURTIGRUTEN

Discover the majestic Norwegian fjords aboard a Hurtigruten cruise, calling at 34 ports along the way on either a 6-, 7-, or 12-day voyage. www.hurtigruten.us, 1-866-294-2764.

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NATIONAL GEOGRAPHIC ADVENTURE



Get a feel for adventure in Norway

City culture or the stunning beauty of our fjords and mountains—it is all within easy reach in Norway. Enjoy enriching and unique experiences in unmatched nature, and have some fun in our vibrant and cosmopolitan cities, where culture and history blend together with a youthful atmosphere. Get in touch—with Norway now.

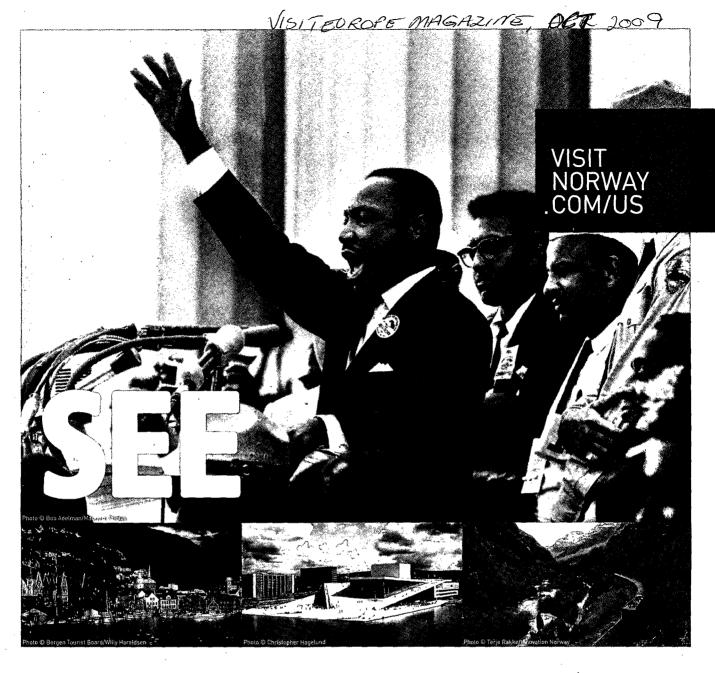












Oslo—Capital of Culture and Nature

Museums and art galleries are aplenty; Viking Museum where original longboats are on display, to the Munch Museum and the National Gallery where Edvard Munch's painting *The Scream* is housed. Situated on Oslo's water front is the spectacular new Opera House which already rivals its famed counterpart in Sydney. At the Nobel Peace Center, the exhibit "From King to Obama" portrays the American Civil Rights Movement of the 1960s—the effort that paved the way for Barack Obama's historic election. The Norwegian Nobel Committee hosts the Nobel Peace Prize Concert each year in honor of the Nobel Peace Prize laureate of the year.

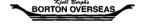
Bergen—Gateway to the Fjords

Charming Bergen is a lively, modern metropolis where culture, shopping, dining, and entertainment are all within easy reach. Discover the city's harbor, its tiny hidden lanes and the one-of-a-kind, outstanding, medieval Bryggen Wharf, a UNESCO. World Heritage site. Trawl the harborside Fish Market, and ride the Fløibanen funicular for spectacular city views. Enjoy exciting day trips to some of the country's most beautiful fjords such as the Sognefjord and Hardangerfjord.

Fly Scandinavian Airlines to Oslo to experience the capital city's cultural hotspots, and to take the Norway in a Nutshell® to Bergen. Norway's most popular roundtrip includes Bergensbanen, Flåmsbana, Nærøyfjorden, and Stalheimskleiva. For more information and booking, visit www.bortonoverseas.com.

















www.visitnorway.com/us

Once-Rusty Ruhr as **CULTURAL SWAN**

2010 will be a busy year for **Essen** (where the Krupp industrial empire was founded 200 years ago), for neighboring **Dortmund** and **Gelsenkirchen**, and for Germany's entire Ruhr district.

As a European Capital of Culture, the Ruhr will showcase its industrial heritage, as well as its metamorphosis from a valley of mines and smoke-belching stacks into an offbeat metropolis-in-the-making.

More than 3,000 concerts

and other happenings will take over former blast furnaces, boiler rooms and coking plants. Much-anticipated is the reopening of Essen's Folkwang museum in an edgy new building by David Chipperfield. Already drawing crowds is the interactive AufRuhr1225! exhibit (medieval knights and mystery!) at the Museum of Archaeology in Herne.

Take the Ruhr's innovative pulse by driving the 250-mile Industrial Heritage Trail, link-

ing the most vibrant sites and attractions. See Ruhr2010.de.

> —Andrea Schulte-Peevers



Fireworks frame Shaft 12 of the former Zollverein coal mine, known affectionately as "the Eiffel Tower of the Ruhr."





The dome of Hagia Sophia—basilica, mosque, museum—dates back to the 8th century.

More Cultural Caps: Istanbul & Pécs

Istanbul and **Pécs**, Hungary, are also preparing to welcome visitors from around the world to celebrate their designation, along with Essen, as Capitals of Culture.

Istanbul, Europe's largest city, will be in its element—or more precisely, all four elements. The Earth program, through March, will focus on continuing traditions, with operas and music planned for **Hagia Sofia**, the **Topkapi Museum** and other famous sites. A 300-year time tunnel is to be created in the city center.

The Air program, beginning in April, is inspired by Istanbul's many minarets, reaching heavenward. Music will play a big role, including concerts by **U2** and **REM**. Summer is for a Water theme, and fall for Fire, to reflect on Istanbul's modernization.

Early highlights in Pécs ("Pesh") will

include the **Day of Hungarian Culture** on Jan. 22 and the annual **Spring Festival**, March 15-April 9 that includes jazz concerts.

Vilnius and **Linz**, the Cultural Capitals for 2009, conclude their reigns in December. For updated information: Istanbul2010.org and Pecs2010.hu.

-Joel Fishman



The Cathedral of St. Peter dominates Pécs.

Trend: Local Immersion

Paris Greeters organizes free walks with volunteer guides who introduce their neighborhoods to American visitors. Make requests at least two weeks in advance. ParisGreeters.com.



For the Girl who read Stieg Larsson

Fans of the late author of the Millennium thriller series can take a 90-minute tour of Sodermalm in Stockholm. Guides point out streets, bars, cafes and offices featured in the three novels.